

Contacts

For more information about the National Corporate Wetlands Restoration Partnership, the following National Advisory Council and federal agency regional contacts are available:

National Advisory Council

National Association of Manufacturers – National Sponsor

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The Gillette Company – National Corporate Chair

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The Foxboro Company, an Invensys Company

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Ducks Unlimited

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Restore America's Estuaries

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Coastal America Foundation

www.awod.com/gallery/probono/camfnd

National Association of Manufacturers

1331 Pennsylvania Avenue, NW, 6th Floor
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www.nam.org

The National Association of Manufacturers (NAM) is a national sponsor of the Corporate Wetlands Restoration Partnership. With over 14,000 members, NAM is the nation's oldest and largest broad-based business organization focused on manufacturing.

The Gillette Company

Corporate Public Affairs
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www.gillette.com

The Gillette Company is national corporate chair of the Corporate Wetlands Restoration Partnership. Gillette is a \$10 billion global consumer products company.

Coastal America

Reporters Building
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Coastal America is a partnership among federal, state and local governments and private alliances to address environmental problems affecting our nation's coasts, waterways and wetlands. The federal partners are: the Departments of Agriculture, Air Force, Army, Commerce, Defense, Energy, Housing and Urban Development, Interior, Navy, Transportation; the Environmental Protection Agency; and the Executive Office of the President.

National Corporate Wetlands Restoration Partnership

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Overview

The National Corporate Wetlands Restoration Partnership (CWRP) is a voluntary public-private partnership in which corporations join forces with federal and state agencies to restore wetlands and other aquatic habitats. The partnership also includes local communities, non-profit organizations, and academia.

The CWRP's objective is to stop and reverse the degradation of America's fresh and saltwater wetlands and other aquatic habitats.

In the CWRP, corporations contribute funds to a participating private foundation or state trust fund. These funds will be used to support site specific wetland or other aquatic habitat restoration projects. These funds will generally be matched by federal dollars. The match will vary by project, but generally, every CWRP dollar invested will result in up to four dollars of habitat improvement.

The CWRP will coordinate its efforts with Coastal America, a partnership of federal agencies with similar habitat restoration goals. Projects that receive funds from CWRP will be approved Coastal America projects, and federal agencies will assist in their proper execution.

Corporate financial commitment to join CWRP is flexible. The program is designed to serve the interests of large and small companies.



Restoring anadromous fish habitat by removing dams.

Organization

The Corporate Wetlands Restoration Partnership operates as a private-sector initiative working with the Coastal America Partnership. The CWRP organization is structured to mirror Coastal America's national, regional, and local team structure.



Coastal America joins the efforts of federal agencies with those of state and local governments and private alliances to form a partnership that collaboratively addresses environmental concerns in order to protect and restore our Nation's wetlands and other aquatic habitats.

The level of corporate participation in CWRP is flexible and voluntary. Corporate partners may choose to participate in the national corporate advisory council, regional advisory councils and/or state advisory boards.

The National Corporate Advisory Council will work with the Coastal America national team.

Regional Corporate Advisory Councils will work with Coastal America regional teams.

State Advisory Boards will oversee project selection and implementation. Advisory Board membership will include corporations, state agencies, non-profit groups, and regional representatives.

Non-profit partners will be involved at all levels of CWRP. Non-profit partners include environmental organizations, community groups, and academia.

Corporate Participation

Benefits of participating in the National Corporate Wetlands Restoration Partnership include:

- Recognition as a good corporate citizen
- Improved communications with federal, state, and local agencies
- Improved relations with environmental communities
- Employee pride and participation

CWRP offers multiple corporate participation levels, including opportunities for visible program leadership:

National Leaders

- serve on National Corporate Advisory Council
- assist recruitment nationally
- promote program to public, media
- involve company facilities

Regional Leaders

- serve on Regional Corporate Advisory Council
- assist recruitment regionally
- promote program to public, media
- involve company facilities

State Leaders

- serve on State Advisory Board
- assist recruitment in state
- involve company facilities
- promote program
- host state kick-off event



Restoring habitats enhances fish and wildlife populations.